



# PREVENTING THE SUMMER READING SLIDE

BOYS AND GIRLS CLUBS OF PALM BEACH COUNTY

A CUSTOMER USE CASE

## OVERVIEW

The Boys & Girls Clubs of Palm Beach County serves more than 13,000 children between the ages of 6-18 at 20 sites across Palm Beach County. The Program Directors were looking for programming to support literacy growth over the summer months. They implemented The Juice across 12 of their sites to prevent summer learning loss and engage students in reading.

## PROGRAM PROFILE

Boys and Girls Clubs of Palm Beach County

-  6 WEEK PROGRAM
-  1091 STUDENTS
-  90 TEACHERS
-  12 B&GC SITES

## CHALLENGES

- Preventing summer learning loss
- Engaging students in reading over the summer

## SOLUTION

- Utilize The Juice current events articles in summer reading program using a variety of instructional strategies to engage students

## RESULTS

01

### INCREASED AWARENESS OF CURRENT EVENTS

Students increased awareness of current events by 96% after 6 week course.

02

### INCREASED READING ENGAGEMENT

Students were more engaged in reading. 42% decrease in reported "dislike of reading" at the end of the program.

03

### INCREASED PARTICIPATION IN DISCUSSION

More students reported participating in class and family discussion after reading The Juice.

## PREVENT SUMMER LEARNING LOSS AND ENGAGE STUDENTS IN READING

Directors at the Boys and Girls Clubs of Palm Beach County, recognizing the significance of preventing summer learning loss, were looking for a new tool to help foster literacy growth during the summer.

"When I spoke with local school principals, they expressed the desire for their kids to read and for students to be actively engaged in reading throughout the summer," shared Lotus Holem, Vice President of Programs.

To achieve this goal, program organizers turned to The Juice, implementing this engaging reading comprehension tool across 12 sites and involving over 1000 participating students. Certified teachers at these sites allocated 15-20 minutes of daily reading time over the 6-week course.

The program organizers fostered youth voice and choice, encouraging teachers to enable students to pick articles aligned with their interests and make decisions about the articles they wished to discuss.

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Teachers were really engaged and looked forward to prepping for lessons with The Juice.

*Lotus Holem*  
Vice President of Programs



## ENGAGE STUDENTS, SPARK TEACHER ENTHUSIASM

Teachers employed a variety of instructional strategies to captivate students with The Juice articles, addressing the needs of diverse learners while supporting ELL students. Some teachers encouraged independent reading, while others had students read as a class or in smaller groups.

After implementing The Juice the organizers noted the value of implementing the same program across all 12 sites, which ignited excitement among teachers.

"This was the first time we delivered a program across multiple sites. It was great having everyone implement the same program across all the sites," said Holem, "There was so much excitement, teachers were really engaged and looked forward to prepping for lessons with The Juice."



## THE RESULTS

### POSITIVE IMPACT ON CURRENT EVENTS KNOWLEDGE & READING ENGAGEMENT

At the conclusion of the program, participating club members demonstrated increased engagement with reading and enjoyed having conversations about current events with friends and family members.

From pre/post program surveys results, the number of students who reported **disliking reading** at the start of the program was cut nearly in half from 12% of students to 7%. Additionally, club members who had **limited awareness of current events knowledge** decreased by half (32% to 16%) by the end of the program. And students reporting a **high level of current events knowledge** also saw significant increases (11% to 22%) by the end of the program.

By combining engaging reading materials, teacher support, and student choice, The club members of Palm Beach achieved increased knowledge of current events, improved enjoyment in reading, and enhanced family engagement.