

THE PULP

What and Who Makes The Juice

Here at The Juice, we employ a team of top-notch journalists and educators to write the news in a way that is as comprehensible and bias-free as possible. On each of our articles, you may notice right up top that we have a byline that tells you this was written by “The Juice Staff.” But who is behind that byline? Who is “The Juice Staff?” And, more importantly, if you are referencing our work, how can you cite us?

THE BASICS

To begin with, let’s look at how you should be citing articles from The Juice. Below, you will find examples utilizing the 3 most common citation formats - MLA, APA, and Chicago style.

MLA Citation

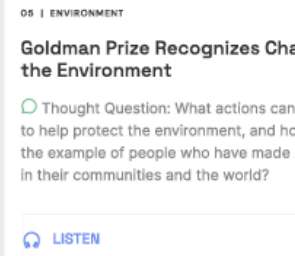
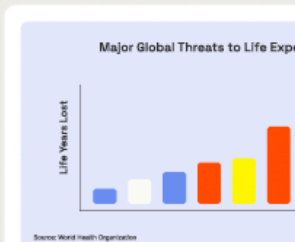
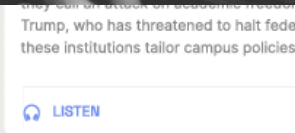
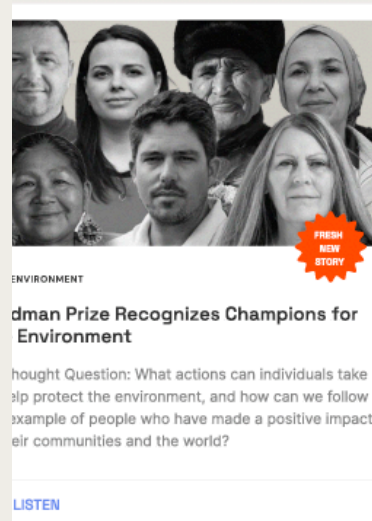
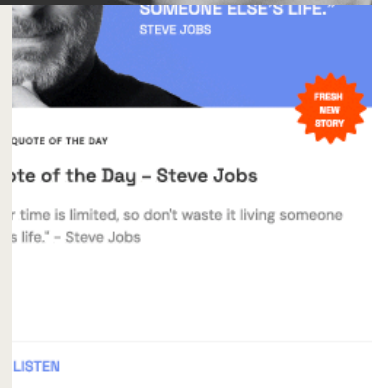
The Juice Staff. “Blinken in Middle East Pushes for Ceasefire and Lasting Peace.” The Juice, The Juice Learning, 8 Feb. 2024, thejuicelearning.com.

APA Citation

The Juice Staff. (2024, February 8). Blinken in Middle East Pushes for Ceasefire and Lasting Peace. The Juice. thejuicelearning.com

Chicago Style Citation

The Juice Staff. “Blinken in Middle East Pushes for Ceasefire and Lasting Peace.” The Juice, February 8, 2024. thejuicelearning.com.



Why Do Our Citations Look Like This?

The Juice is a living publication that is updated daily. As previously mentioned, we employ a team of both educators and journalists who make our product what it is. No one person on our staff is solely responsible for the work that goes into making each of our articles what they are by the time they go to publication. For this reason, we opt to attribute our work to “The Juice Staff,” rather than crediting individual contributors.



Where Do We Get Our Information?

Though we work hard to publish current events information that is factual and up-to-date, we are first and foremost an education technology company, not a news publication. Rather than simply aggregating headlines, we take a uniquely educational approach: every story is thoroughly researched, fact-checked, and written with clarity and comprehension in mind. Our writers consult a wide range of trusted sources to build well-rounded, non-partisan articles that are both accurate and age-appropriate. The sources we consult on a daily basis include, but are not limited to:

- Major and minor periodicals — newspapers and magazines from around the world
- Global agencies
- Academic journals
- Official government sites
- Research organizations like Pew and Gallup
- Interviews conducted for our Bright Side articles
- and more ...

Once we have distilled the information provided by these sources down to just the facts, our writers and editors use this information to generate The Juice that you know and love.

What Is the Life Cycle of a Juice Article?

When a reader logs into The Juice, they get immediate access to five thoroughly-researched and meticulously-written articles a day, curated specifically to inspire a vested interest in understanding our world and analyzing it with a discerning, critical eye. Each is written to inform, entertain, and generate conversation. Though The Juice is always pressing to deliver the freshest content possible, we take our content seriously enough to send each story and topic through a rigorous screening, ensuring that every aspect is worthy of the most important sets of eyes we can imagine: those of young learners.

How does an article make the cut?

It starts in the editorial room, where our team of educators — who have more than four decades of classroom experience combined — join journalists who are former senior staff writers for major metropolitan newspapers to collaborate on pitching, dissecting, and synthesizing the day's news.

Our team starts each morning by diving into the top news stories of the day. We scour the headlines of reputable news sources, including those based in the United States and abroad. We also sneak a peek at academic journals, STEM-skill reports, and local/regional news sources, homing in on topics both vital and exciting. In every case, we consider the story through the lens of what will most engage students, drawing from our collective experience as educators.

Once we each have our “pitch lists,” we bring them to our content team meeting to share. This is arguably the most exciting part of the process, since we get to compare our individual takes on the news with the diverse perspectives of our teammates. Each pitch gets rolled around in the tumbler of those perspectives. They get questioned, challenged, analyzed, and trimmed until we've got it polished into a story that will shine for students. We're also striving for a balanced lineup that reflects a range of subjects, interest areas, and worldviews. Often, we've got dozens a day that we think could make the cut - however, only five can.

EACH PITCH GETS:

- ✓ Questioned
- ✓ Challenged
- ✓ Analyzed
- ✓ Trimmed

It's all about the research

With our issue locked in, the focus turns to research. Let's say we're writing an article on climate change's effect on the growth of poison ivy. We know readers will want to understand how this story made that day's news in the first place. If a new study was published about it, we read that study, then read analyses of that study. After that, it's devouring every major news outlet's reporting on the topic, making sure that The Juice's pared-down and focused version is delivering readers the story with the same kind of fair and accurate journalistic integrity they would get from the most thoroughly vetted sources.



ENGAGING, INFORMATIVE, AND THOUGHT-PROVOKING

With the content nailed down, our team gets to play sculptor, chiseling away at all that information until it's crafted into something worthy of a learner's time. With every sentence, we are asking ourselves if our readers will find the story engaging, informative, and thought-provoking, as well as grammatically and syntactically accurate. Throughout this process, we carefully consult the readability scores of our writing based on the Flesch-Kincaid and Gunning Fog metrics to guide the leveling and ensure age-appropriate rigor. Every Juice article gets put through the proverbial editorial wringer by our journalists and educators. The first draft of an article faces its first test in 11/12 edits, when a journalist gives the most complex reading level a thorough scouring for accuracy, clarity, and readability. Any changes go back to the author for approval. If it's good to go, we "level" it — that is, another team member, one of our experienced educators, tweaks the sentence structures, vocabulary, and concept complexity to make the story more approachable for grades 9/10, 7/8, and 5/6. From there, it's another round of edits, then we upload it to the publication platform.

But wait, there's more!

Just in case a stray comma made it through the cracks (or a late-breaking press conference added nuance to the news), we run a round of final edits on the whole issue. Only when we've checked every vocab entry, updated every Extra Juice, and tested the rigor of each comprehension question is an issue ready for publication. Sure, it makes for an intense workflow, but we think our readers are worth it.